

Privacy Policy

Our General Privacy Policy:

Friends of the Rainforest (FotR) recognizes the importance of protecting information we may collect from visitors and donors. Our policy is to use the information we acquire from visitors and donors from our sites for internal purposes only, and we maintain appropriate security measures to keep this information private. The only exception is “posting” on a blog which is public.

Users can visit the site without revealing any information about themselves. If one chooses to give us personal information via the internet for purposes of correspondence or donations, then it is our intent to let you know how we will use such information.

If users tell us that they do not wish to have this information used as a basis for other contact, we will respect those wishes. We do keep track of domains from which people visit us. We analyze this data for trends, insight and statistics, and then we discard it.

FotR takes precautions to keep the user information disclosed to us secure, and such information will not be disclosed to third parties for commercial purposes. To prevent unauthorized access, maintain data accuracy, and to ensure the appropriate use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect.

If you provide an email address or other personal information (excluding financial information) when you visit our site, we may enter such information into one of our data bases so we can contact you to ask your input, provide information about our programs and events, and request contributions.